

Jennie Davis

Senior Producer | Creative Delivery & Production Leadership

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Senior Producer with 10+ years of experience leading integrated production across campaigns, branded content, and live events. Leads production strategy across concurrent, high-visibility workstreams, owning budgets, resourcing, and delivery decisions in fast-moving stakeholder environments. Known for driving clarity in complex production systems by aligning scope, timelines, and teams to shifting constraints while maintaining execution quality from concept through delivery.

PROFESSIONAL EXPERIENCE

Bien

Senior Creative Producer (Contract)

Los Angeles, Remote

April 2025 - Present

- Lead integrated production across concurrent client engagements for Mozilla Firefox, Meta Creator Stories, and Front Row, overseeing timelines, resource allocation, creative delivery, and production decision-making across design and motion teams.
- Own resourcing decisions across active workstreams, reallocating designers and motion artists in response to shifting budgets, timelines, and delivery priorities.
- Drive stakeholder feedback cycles and evolving project requirements, recalibrating schedules, scope, and deliverables to maintain production continuity and delivery quality.
- Prioritize delivery across concurrent client engagements with competing timelines and resource demands, ensuring alignment between scope and execution capacity.
- Translate creative direction into structured production plans, aligning teams and workflows across social, web, and video.

DE-YAN

Senior Creative Producer (Contract)

New York, Remote

April 2026 - May 2026

Project: YouTube x Google Brandcast (Live Event)

- Accountable for multiple creative segments within YouTube's annual Brandcast keynote, aligning creative teams, agency partners, and live show stakeholders around approvals, timelines, and final delivery.
- Managed creative deliverables against the master show schedule, driving live revisions under tight timelines.
- Oversaw final stage graphics and asset delivery against the master show schedule in a high-visibility live event environment.
- Supported delivery precision across show programming by coordinating cross-functional approvals and final production handoff.

FCB (Omnicom)

Senior Integrated Producer (Contract)

Toronto, Remote

January 2026 - March 2026

- Led integrated production across multiple concurrent campaigns for OLG, BMO, and Home Depot, spanning digital, social, broadcast, and OOH/DOOH deliverables.
- Drove production budgeting and scope planning in collaboration with account teams, defining feasibility, staffing, and execution strategy across large-scale campaign work.
- Directed timelines, vendor coordination, and resource planning across overlapping campaign streams, balancing delivery urgency, production complexity, and budget constraints.
- Led end-to-end production delivery for high-visibility OOH/DOOH activations including TTC full wraps, Union Station takeover, and Sankofa Square installations, coordinating execution across multiple vendors, timelines, and creative workflows.

Mothers Of Mograph
Co Founder

Remote
August 2023 - Present

- Co-founded a global community supporting women and underrepresented talent in motion design.
- Lead partnerships, programming, and events that expand mentorship, industry visibility, and career development opportunities.
- Help shape community strategy and external-facing initiatives that strengthen engagement and professional access across the motion design space.

Dreck Studio

Hamilton, Ontario

Senior Producer & Creative Operations (Founder)

September 2021 - January 2026

- Founded and led production operations for a creative studio delivering 130+ animation and design projects, with end-to-end ownership of budgets, scheduling, resourcing, client communication, and final delivery.
- Directed freelance and vendor staffing across multiple concurrent projects, aligning talent allocation to project priority, timing, and budget realities.
- Managed scope shifts and evolving client requirements by resetting expectations, restructuring deliverables, and securing additional budget where needed.
- Built production workflows and review systems that increased visibility, consistency, and operational clarity across active projects.
- Served as a strategic production partner to clients and collaborators, advising on scope, timelines, delivery planning, and production feasibility.

Corus Entertainment

Toronto, Ontario

Senior Motion Designer

March 2016 - August 2019

- Led motion branding and on-air creative for major network rebrands, broadcast initiatives, and live event content.
- Streamlined post-merger workflow and communication processes, reducing request turnaround time by 50%.
- Helped develop a cross-channel motion design system used across broadcast touchpoints, improving consistency and production efficiency.

KEY SKILLS

Integrated Production Leadership | Creative Delivery & Execution | Client & Stakeholder Management | Budget Ownership & Production Planning | Scope & Change Management | Resourcing & Team Allocation | Concurrent Campaign Management | Cross-Functional Team Leadership | Vendor Coordination | Live Event & Broadcast Production | Multi-Channel Campaign Delivery | Workflow & Production Systems

TOOLS

ClickUp | Notion | Coda | Monday | Smartsheet | Float | Slack | Google Workspace | Microsoft Office | TeamGantt | Miro | Figma | Zapier

EDUCATION & CERTIFICATIONS

BA, Visual Communication — Shenkar Engineering and Design (2012)

UX Design — BrainStation (2019)

Program Management & Video Production — Deducers (2023)

Project Management Certificate — University of Toronto (In Progress)

AWARDS

Promax BDA Award (2018)

RTDNA Canada — News Live Special Events (2020)

CPRS ACE — Creative Campaign of the Year (2024)

SPEAKING ENGAGEMENTS

Making Midwest (2024): Panel host and curator on equity in motion design

Camp Mograph (2024): Workshop facilitator on personal brand marketing

