

Jennie Davis

Lead Producer & Creative Operations

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I help creative teams deliver complex work with clarity, coordination, and efficient production systems across live events, campaigns, and cross-channel productions.

PROFESSIONAL EXPERIENCE

DE-YAN

Senior Creative Producer (Contract)

New York, Remote

April 2026 - May 2026

Project: YouTube x Google Brandcast (Live Event)

- Creative producer for YouTube's annual live keynote, leading creative segments for Dude Perfect, Jesser, and Coach.
- Oversaw 2D/3D motion design; delivered actionable feedback on multi-screen stage graphics, lighting integration, and scripting.
- Tracked deliverables against the master show plan for a time-sensitive live broadcast; presented daily to Google/YouTube partners and translated feedback into revisions.
- Attended on-set rehearsals and executed live edits to align with evolving show direction.
- Managed final asset packaging and handoff to show programming for day-of reliability.

FCB (Omnicom)

Senior Integrated Producer (Contract)

Toronto, Remote

January 2026 - March 2026

- Translated concepts for OLG, BMO, and Home Depot into integrated production plans across digital, social, and broadcast.
- Delivered large-format DOOH/OOH (TTC full wraps, Union Station, Dundas Square); managed vendor ecosystems and large budgets to on-time launch.
- Partnered with Creative/Art Directors and Account teams on feasibility and risk; streamlined communications to maintain brand consistency.

Bien

Senior Creative Producer (Contract)

Los Angeles, Remote

April 2025 - Present

- Lead producer on three engagements: Mozilla Firefox multi-channel campaign, Meta Creators project, and Front Row dual-video initiative.
- Owned client communication, budgets, schedules, and resource allocation; coordinated design, motion, and edit through delivery.
- Partnered with ADs/CDs on art direction; translated concepts into executable asset plans; reviewed/approved key frames and styleframes.
- Managed teams of 2–10 across creative disciplines; delivered 80+ assets across social, web, and video with 100% on-time handoffs.

Fractional Operations Lead

Self Employed

Remote

August 2025 - Present

- Built ClickUp production workflows for a growing animation studio: templates, task structures, contract frameworks, financial trackers, and internal documentation.
- Standardized scoping, budgeting, and delivery to improve visibility and reduce leadership bottlenecks across concurrent projects.
- Implemented Notion-based CRM, project tracking, and vendor communication workflows for independent producers and studios.

Mothers Of Mograph
Co Founder

Remote
August 2023 - Present

- Co-founded a 300+ global community focused on mentorship, visibility, and career support within motion design.
- Led partnerships, programming, and events that kept participation free and sustained long-term engagement.

Dreck Studio
Senior Producer & Creative Operations (Founder)

Hamilton, Ontario
September 2019 - January 2026

- Produced and delivered 130+ animated projects end-to-end; owned client communication, budgets, schedules, resourcing, and QC for distributed teams.
- Designed scalable workflows, review systems, and SOPs that increased throughput and reduced production risk.
- Advised clients and partner studios on scope, priorities, and execution plans aligned to business goals.

Corus Entertainment
Senior Motion Designer

Toronto, Ontario
March 2016 - August 2019

- Led motion branding and on-air design for major network rebrands and live broadcasts.
- Streamlined post-merger workflow, reducing communication bottlenecks and cutting request turnaround time by 50%.
- Developed a cross-channel motion design language; contributed to record Upfront performance and multi-year awards.

KEY SKILLS

Integrated Creative Production | Production Workflow Design & Optimization | Cross-Functional Team Coordination | Stakeholder & Client Management | Budgeting, Scheduling & Resource Planning | Risk & Scope Management | Multi-Channel Campaign Delivery (Digital, Social, Broadcast, OOH/DOOH) | Live Event Production | Quality Control & Asset Delivery

TOOLS

Notion | ClickUp | Coda | Slack | Monday | Smartsheet | Float | G Suite | Microsoft Office | TeamGantt | Miro | Figma | Zapier | Comfortable learning new tools and adapting to varied team workflows

EDUCATION & CERTIFICATIONS

BA, Visual Communication — Shenkar Engineering and Design (2012)
UX Design — BrainStation (2019)
Program Management & Video Production — Deducers (2023)
Project Management Certificate — University of Toronto (In Progress)

AWARDS

Promax BDA Award (2018)
RTDNA Canada — News Live Special Events (2020)
CPRS ACE — Creative Campaign of the Year (2024)

SPEAKING ENGAGEMENTS

Making Midwest (2024): Panel host and curator on equity in motion design
Camp Mograph (2024): Workshop facilitator on personal brand marketing